

Dr. Robert Leonard

# Is "fracking" the term most commonly used by the general public? Yes

# Is "fracking" a slang term? No

### "Fracking" is the common term and is not slang.

This conclusion is supported by analyses of:

- Data from **dictionaries**
- Large **databases** that reflect how language is used
- Data from **Colorado newspapers**

# **Dictionaries**

"Fracking" and "Hydraulic Fracturing"

#### **Dictionaries**

Source	"fracking" entry?	labeled informal/slang?	"hydraulic fracturing" entry?
Collins English Dictionary	yes	no	yes
Dictionary.com	yes	no	yes
Encyclopedia Britannica	yes	no	no
Macmillan English Dictionary	yes	no	no
Merriam-Webster	yes	no	yes
Oxford English Dictionary	yes	no	yes (but listed under "hydraulic")

# Examples of slang/informal entries: Merriam-Webster Dictionary

#### buck 1 of 6 noun (1) ˈbək 🔊 plural bucks Synonyms of buck > a informal (1) : DOLLAR sense 3b I only had a *buck* in my pocket. Dinner cost twenty bucks. (2): a sum of money especially to be gained make a guick buck also: MONEY $\rightarrow$ usually used in plural making the big bucks used in place of "hundred" in combination with other numbers **b** US slang ... as much at ease going 40 in First as it is doing a *buck*-twenty [=120 miles an hour] down the freeway ... - Hot Rod

#### chillax verb

chil·lax (chi-'laks 🔊)

chillaxed; chillaxing; chillaxes

intransitive verb

slang : to calm down : RELAX

#### **Examples: Merriam-Webster Dictionary**

## fracking noun

frack ing ( 'fra-kin •)

: the injection of fluid into shale beds at high pressure in order to free up petroleum resources (such as oil or natural gas)

frack ('frak •)) verb

#### **Examples: Merriam-Webster Dictionary**

#### hydraulic fracturing noun

#### : FRACKING

The gas-fired plants come courtesy of the revolution in *hydraulic fracturing* ("fracking"), which has delivered a vast supply of low-cost natural gas to an electricity market that has struggled with steadily rising coal prices since 2001.

- Jerry Taylor and Peter Van Doren

#### **Recent Examples on the Web**

The news adds to concerns about natural gas companies' *hydraulic fracturing*, commonly called fracking.

- Joseph Calamia, Discover Magazine, 3 Sep. 2010

# **Corpus Analysis**



Which term is more commonly \_\_\_\_\_\_\_\_

#### **Reference Corpora**

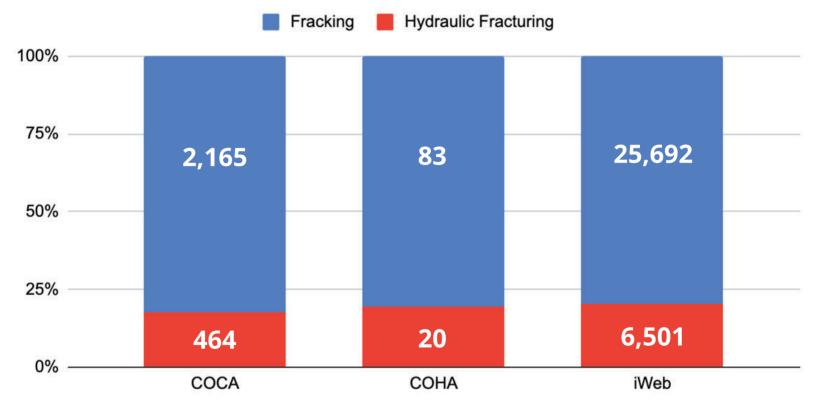
- Corpus of Contemporary American English (COCA) (1 billion words)
- Corpus of Historical American English (COHA) (475 million words)
- 3. iWeb (international corpus of websites) (14 billion words)

#### **Reference Corpora: Analysis**

Corpus	fracking	hydraulic fracturing
Corpus of Contemporary American English (COCA)	2,165	464
Corpus of Historical American English (COHA)	83	20
iWeb	25,692	6,501
"commonly known as"	35*	0
"better known as …"	11	0
"best known as …"	1	0

\*includes 7 occurrences of "more commonly known as fracking"

### Reference Corpora: "fracking" and "hydraulic fracturing" frequencies



#### **Reference Corpora: Analysis Examples (COCA)**

Under the law, companies that use a drilling technique called hydraulic fracturing -- commonly known as fracking -- to tap gas deposits in shale would have been free to drill even in areas where local officials had voted against wells. - *publicintegrity.org* 

On Sept. 24, President Skorton and Glenn Altschuler, Vice President of University Relations co-authored *Forbes* article entitled, "**Fracking**: A Role for Universities." - *The Cornell Daily Sun* 

Engineers in areas without much water, such as Basel, sometimes create boreholes by way of **hydraulic fracturing**, or "fracking," which involves forcefully injecting water to create fissures. - *Popular Science* 

#### **Reference Corpora: Analysis Examples (COHA)**

"Thanks to **hydraulic fracturing -- or fracking, as it's often called** --America's shale fields are now capable of yielding massive quantities of previously inaccessible natural gas." - *Popular Mechanics* 

"The industry is also reaping massive benefits from the federal money that set off the explosion of **hydraulic fracturing, or fracking**, the controversial technology used to squeeze gas and oil from shale deposits." - *Mother Jones* 

**"Formally called hydraulic fracturing, fracking** has allowed drillers to make money off sandstones and shales that had been considered too 'tight' for the gas and oil to flow freely into wells." - *Science News* 

#### **Reference Corpora: Analysis Examples (iWeb)**

"Hydraulic fracturing, **commonly known as fracking**, is a method used to extract underground natural gas using high-pressure injections of fluid..." - *chem.info* 

"Hydraulic fracturing -- **better known as fracking** -- is a technique that uses high-pressure fluids to " fracture " and extract gas..." - *tomdispatch.com* 

"... in exporting American-style hydraulic fracturing the controversial, environmentally damaging technique **best known as fracking** to countries all over the world." - *theintercept.com* 

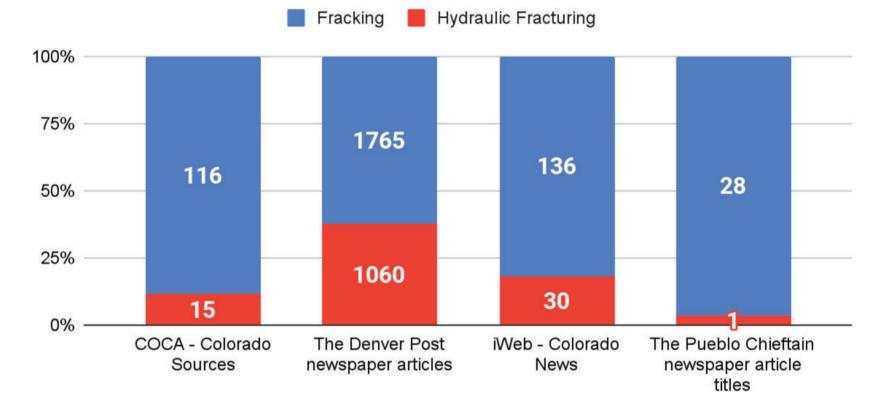
#### **Specialized Colorado Corpora**

- The **COCA Colorado Sources** corpus includes hits on all sources from the COCA reference corpus with either "Colorado" or "Denver" in the name (e.g. CBS News Colorado; *The Colorado Independent*).
- **The Denver Post newspaper articles** corpus includes all article results on *The Denver Post*'s website that appear under searches for "fracking" and/or "hydraulic fracturing."
- The **iWeb Colorado News** corpus includes hits on nine widely circulated Colorado daily newspapers that are included in the iWeb reference corpus.
- **The Pueblo Chieftain newspaper articles titles** corpus includes all titles of articles on the *Pueblo Chieftain*'s website that appear under searches for "fracking" and/or "hydraulic fracturing". This corpus dates back to the year 2000.

#### **Specialized Colorado Corpora**

Corpus	fracking	hydraulic fracturing
COCA - Colorado Sources	116	15
The Denver Post newspaper articles	1765	1060
iWeb - Colorado News	136	30
<i>The Pueblo Chieftain</i> newspaper article titles	28	1

### Specialized Colorado Corpora: "fracking" and "hydraulic fracturing" frequencies



### **Specialized Colorado Corpora: Analysis Examples** (COCA - Colorado Sources)

"As Pew project Stateline reported last week, each instance of **hydraulic fracturing, or fracking**, includes anywhere from 2 million to 12 million gallons of water." - *The Colorado Independent* 

"Most operators hire oil field service companies, such as Baker Hughes and Halliburton, for drilling and **hydrofracturing, or fracking**, which pumps pressurized fluids into wells to crack rock and release oil." - *The Denver Post* 

"The team will review **hydraulic-fracturing, or fracking**, practices, and the effort includes a citizen-science component." - *The Denver Post* 

#### A note on "fracking" in article titles...

The first written use of the term "fracking" was in the **title** of an article in The Oil and Gas Journal in 1953 ►

#### **EXPLORATION**

#### "Fracking"-a New Exploratory Tool

#### by Philip C. Ingalls

THE use of hydraulic Inscturing to stimulate the productivity of oil and gas wells completed in formations of low permeability has proved so successful that the process is affecting exploratory thinking.

Sands and limestones known to contain gas or live oil in place but which exhibit permeabilities too low (0.1 to 5 md.) for satisfactory producing rates and efficient recoveries by shooting or acidizing, have been made protitable objectives by "fracking.

At the American Association of Petroleum Geologists' regional meeting in Wichita, George Roberts, Jr., manager of Statiolind Oil & Gas Co.'s research department, Tulsa, presented that thought in these words, 7, ... formation fracturing can be planned to overcome various types of unfavorable conditions. It is indicated that many oilbearing strata previously considered to have inadequate permeability for commercial production might now be made commercial by creating deep penetrating fractures. Geologists should therefore become familiar with these possibilities in order to better plan exploration programs."

Stanolind research engineers have made calculations of recoveries for several hypothetical reservoirs with low permeability. These calculations, verified by field results, indicate that substantial recovery may be obtained from extremely low permeability formations provided a deep fracture is created-



Reasons for hydraulic fracturing success, (1) Exposes larger areas, (2) Bypasses pones of reduced permeability, (2) Alters flow pattern.

area enlargement are relatively small. (2) Zones of reduced permeability resulting from drilling and completion techniques are breached to provide a low-resistance path for formation fluids into the well. Most of the spectacular results from fracturing are due to this mechanism. (3) The increasing distances that fluid must creep through low-permeability rock to reach the well bore are shortened. Large increases in productivity for uniform but very tight formations can be credited to this result of fracturing.

Initial fracturing work was performed using only 20 bb), of treating Guid carrying about 400 lb, of sand, Today the technique has advanced to 2,400 bbl. of fluid containing more than 50 tons of propping agent. To an-swer the question of the relation of the volume of fluid to the length of the fracture radius in tight formations, Roberts gave the following estimates based on 1 lb. of sand per gallon of fluid: 100 ft., 10 to 25 bbl., 200 ft., 50 to 100 bbl; 400 H., 250 to 500 bbl; and 600 H., 1,000 to 2,000 bbl.

Today, fracturing operations, which were put on a commercial basis in 1949, are being performed at the rate of nearly 2,000 per month. They are found to be successful in increasing production rates and estimated ultimate recoveries in more than 75 per cent of the wells treated.

Measured in barrels of oil, formation fracturing is comparable to the opening of a large sedimentary basin to production. And, in some of the old shallow producing areas, especially where water is not a problem, it is causing as much excitement.

HIGHLIGHTS OF WEEK'S DEVELOPMENTS NUMPER PARTY



TIMKEN

TAPERED ROLLER BEARINGS

PRICE SO CENTS TAKES OF CONVENTS ON FACE 1 OCTOBER 12, 19

the OIL AND GAS

IOURNAL

Is "fracking" the term most commonly used by the general public? Yes Is "fracking" a slang term? No

- "Fracking" is far **more commonly used** than the term "hydraulic fracturing" as attested to by large **reference corpora** of spoken and written American English and **Colorado news sources**
- "Fracking" appears in dictionaries and **it is not labelled as slang**.