CDOS Received: May 10, 2023 4:00 P.M. CH

2023-2024 #44 - Motion for Rehearing Exhibit 1 (Foster)



KEY FINDINGS

THE 2023 SURVEY OF THE ATTITUDES OF VOTERS IN EIGHT WESTERN STATES



JANUARY 2023

CONDUCTED BY: LORI WEIGEL & KATHRYN HAHNE/ NEW BRIDGE STRATEGY DAVE METZ / FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES

Methodology

- ✤ 3,413 telephone (cell and landline) and online interviews via email invitation with registered voters in eight states: Arizona (N=504), Colorado (N=437), Idaho (N=402), Montana (N=406), Nevada (N=427), New Mexico (N=423), Utah (N=413), and Wyoming (N=401).
- Two oversamples were conducted in order to have greater ability to report distinctions among racial/ethnic sub-groups. We conducted additional interviews to reach a total of N=200 Black voters and a total of N=204 Native American voters, which were then weighted back to reflect their true proportions within the electorate in this region.
- Interviews were conducted January 5-22, 2023, in Spanish and English.
- ✤ The effective margin of error is <u>+</u>2.4% at the 95% confidence interval for the total sample; and at most <u>+</u>4.9% for each state.
- ✤ The total numbers have been statistically weighted to reflect the true geographic distribution of voters throughout the region. Interviews within each state were distributed proportionally by region.
- **Comparisons are made to similarly conducted surveys each year from 2011 to 2022.**
- Bi-partisan research team of New Bridge Strategy (R) and Fairbank, Maslin, Maullin, Metz & Associates (D).







