Colorado Secretary of State

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## Space Below For Office Use Only

## RECEIVED OCT 14 2024 ELECTIONS COLORADO SECRETARY OF STATE

## 48-HOUR DISCLOSURE OF *DIRECT BALLOT ISSUE or BALLOT QUESTION EXPENDITURE*OF ONE THOUSAND DOLLARS OR MORE

(1-45-108(1)(a)(VI), C.R.S.)

Items marked with an asterisk (\*) are required fields

Any person, after expending \$5,000 in aggregate in a calendar year on Direct Ballot Issue or Ballot Question Expenditures, shall file this disclosure form for each **additional** expenditure of \$1,000 or more. Please note, the initial \$5,000 of expenditures do not need to be reported.

The Disclosure must be filed no later than 48-hours after the Direct Ballot Issue or Ballot Question Expenditure was made.

Payor Name (person who made the expenditure) *:	Colorado Dawn
Full Address of Payor (physical or mailing) *:	00 East Saint Vrain Street, Suite 105
Phone Number:	Alternate Phone Number:
Email Address(es):	
Date of Expenditure*:	Amount of Expenditure*: \$872,790.48
Payee Name (recipient of expenditure) *:	Cole Communications
Full Payee Address (physical or mailing) *: 100 East Saint Vrain Street, Suite 105	
Purpose / Description of the Expenditure*: \$750K in mail, \$122,790.48 in text messages supporting Amendment 80	
Title and Number of Associated Ballot Issue or Question	* Position Taken - Support or Oppose*
Amendment 80, School Choice	Support
I affirm, under penalty of perjury, the Payor filing this Disclosure does not meet the Major Purpose definition as outlined in 1-45-103(12)(b), C.R.S., which would require the Payor to register as an Issue Committee.  Print and Sign name of Payor or the Payor's authorized representative if the Payor is not an individual	
Date:10/14/24	
	Colorado Secretary of State Form CPF-55 Rev. 09/2022