

Minutes
Business Intelligence Center Advisory Board Meeting
August 8, 2017

1. **Call to order**

Chair Davis called the meeting to order at 10:33am.

2. **Motion to approve agenda**

Jon Gottsegen moved and Catherine Kunst seconded a motion to approve the agenda. The motion passed unanimously.

3. **Attendees**

The following board members were present, in addition to staff and invited guests: Board Chair DJ Davis (Department of State), Vice-Chair Anna Ewing (OEDIT), Jon Gottsegen (OIT), Catherine Kunst (SIPA), Hannah Parsons (Colorado Springs Chamber & EDC) by phone, and Andrea Young (Colorado Technology Association) by phone.

4. **Approval of minutes from May 2, 2017 meeting**

Anna Ewing moved and Catherine Kunst seconded a motion to approve the minutes from the May 2, 2017 meeting. The motion passed unanimously.

5. **Review 2017 Go Code Colorado Annual Report**

Staff provided a copy of the 2017 Go Code Colorado Annual Report (available online: <https://drive.google.com/file/d/0BzB9b9RkkumpTWdQQnp1eTVCVDg/view>) and highlighted a few of the metrics.

6. **Strategic Plan Update**

Staff provided an update on the next steps from the program strategic plan. The Department has been working over the last year on strategic planning. The first of several next steps to move forward with the plan will be:

a. Mapping ecosystem actors-

Staff described plans to undertake a formal process to map and document the actors in the ecosystem that are engaged—or could be engaged—to advance the use of public data.

b. Business analysis tactics and actions-

Staff described plans to undertake more formal business analysis to better understand how public data can help business decision makers. Board members provided input and ideas for how to conduct the business analysis, including:

- Provide context when discussing public data with business decision makers (i.e. here are some examples of the ways Go Code Colorado teams have used public data to solve business problems.
- Ask broadly what types of analysis businesses (especially small businesses) use to make decisions, which will allow you to extrapolate what parts of that pertain to public data.
- Potential to engage a firm to conduct research project.

7. **Adjournment**

Anna Ewing moved and Catherine Kunst seconded a motion to adjourn. Seeing no objections, Board Chair Davis adjourned the meeting at 11:32am.